

ALEX FITZPATRICK

FITZVISUALS.COM \\ ALEX@FITZVISUALS.COM

401.835.2850

GRAPHIC DESIGN \\ VIDEOGRAPHY \\ WEB DESIGN \\ PHOTOGRAPHY

SKILLS

- Proficient in Adobe Creative Suite: Photoshop, Illustrator, Premiere Pro, InDesign
- Strong knowledge of videography, both in studio and on-location
- Concrete understanding of video post-production and distribution
- Fluent with HTML, CSS, Wordpress, Shopify, and Magento, including SEO
- Proficient in online marketing and content distribution on social media
- Strong knowledge of both Mac OS and Windows operating systems
- Troubleshooting and solving both software and hardware computer issues
- Ability to complete tasks in both independent and team environments

EDUCATION

GRAPHICS, MULTIMEDIA AND WEB DESIGN

Associates in Science, New England Institute of Technology
East Greenwich, RI \\ September 2016

EMPLOYMENT

PRINCE LIONHEART

Visual Designer \\ Santa Maria, CA \\ June 2019 - August 2020

Create and improve product packaging. Organize and execute studio and on-location high-end lifestyle photoshoots. Research and improve Amazon listings, including A+ Content. Assist development partners in building brand new e-commerce website, as well as train sales staff on Shopify platform. Create digital and print literature for products and sales collateral.

J.CARROLL SCREEN PRINTING AND EMBROIDERY

Web Manager \\ San Luis Obispo, CA \\ June 2018 - April 2019

Improve and maintain company web presence, both on company website and social media. Assist customers with setting up web-based “pre-orders” for apparel; including creating new designs and preparing customer provided artwork for realistic mockups and different print methods. Create and manage deadlines based around a strict print schedule.

AQUA SCIENCE

E-Commerce Manager \\ Wyoming, RI \\ December 2016 - May 2018

Improve and maintain company e-commerce website, Amazon, social media, and other internet outlets. Photograph new products in studio. Plan, film, edit and distribute promotional and instructional video. Plan, execute, and analyze marketing campaigns. Create and distribute print product literature.

SPOUTING ROCK BEACH ASSOCIATION

Sous Chef \\ Newport, RI \\ 2007 - 2017

Planned and prepared meals for the customers both on and off premise, assisted in daily inventory and ordering, oversaw and trained kitchen staff of all ages.

FREELANCE



TETRA PRODUCTIONS Newport, RI \\ 2016 - 2017

Created a recognizable logo & surrounding brand, improved their website, as well as assist in video production and lead in post production and distribution.

SUEGRAY JEWELRY Newport, RI \\ 2014 - Present

Assisted in company branding. Create numerous designs for web use and for print; including web banners, magazine and newspaper advertisements, business cards.

AQUA SCIENCE, LLC Wyoming, RI \\ 2018 - Present

Ongoing web design services, as they update their website from the Magento 1.8 to 2.0 platform. UI/UX design, wireframing, website styles, email marketing.